

# 2020 ANNUAL INTERNATIONAL REPORT



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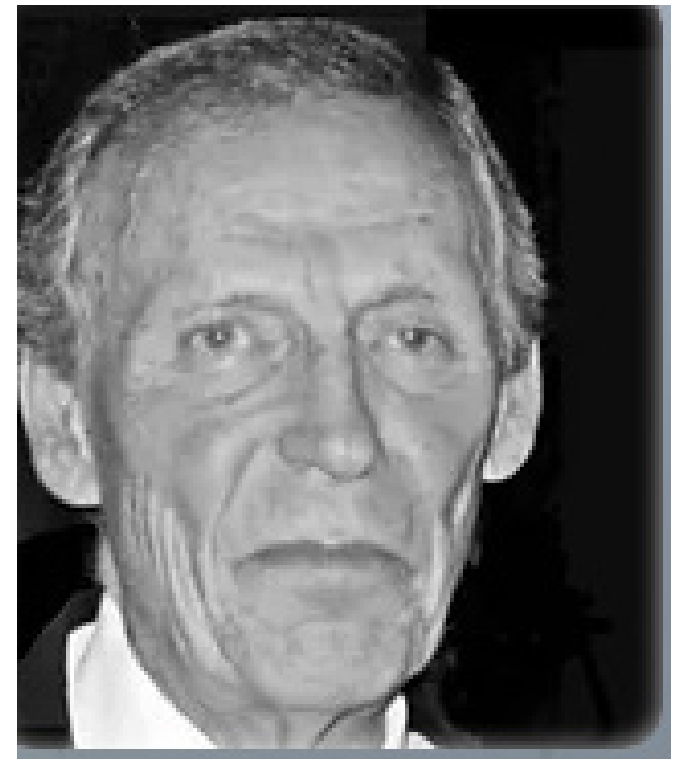
## CLOSING REMARKS

# MOISÉS ITZKOWICH AND HIS LEGACY

## ABOUT MOISÉS ITZKOWICH

Moisés Itzkowich was a passionate businessman and philanthropist. He was a devoted father and was beloved by many. After Moisés' passing, his children decided to carry on his philanthropic efforts by aiding organizations in Mexico as well as internationally. In honor of this, all of the donations discussed in the following sections have been made by our donors in the loving memory of Moisés Itzkowich.

During his life, Moisés Itzkowich sponsored several nonprofit organizations working in both Israel and Palestine. Moisés was passionate about providing shared learning opportunities and basic needs assistance for members of both communities. The family has since carried on this important role by supporting nonprofit organizations in both regions who share this same vision. His children, our donors, have also worked to expand their philanthropic efforts into the United States. Their affiliations with nonprofits in America build off of Moisés values as well as their own to address the needs of people today.



Moisés Itzkowich

# ABOUT OUR DONORS

## Rick Itzkowich

Rick's philanthropic interests are geared mainly towards helping youth and providing second chances. Building off Moisés' passion for education, Rick believes in technical career development training in addition to formal education. He is also a strong supporter of athletics and works with several nonprofits that use sports as a means of building communities, creating opportunities, and to promote overall health and wellbeing.



## Carla Itzkowich

Similar to Moisés, Carla also shares a passion for formal education and works with universities in the San Francisco area to provide education and research opportunities. Carla also has a passion for democracy and works with many nonprofits and media outlets who promote freedom and accessibility to information. Lastly, Carla is also interested in helping the environment and providing access to technology.



## Rebeca Itzkowich

Rebeca shares Moisés' commitment to human rights protection and chooses to align herself with large organizations that work in the United States and internationally. Her priorities include providing accessibility to healthcare, representing minority groups, and advocating for women's rights. Rebeca supports organizations that are focused on creating systematic changes and promote equality for all.



## GIVAT HAVIVA EDUCATIONAL FOUNDATION

In 2020, the Itzkowich family helped support the Alumni Program. This program helped support 48 11th and 12th graders at the Givat Haviva International School (GHIS) by aiding students and graduates with career opportunities while also promoting a cross-cultural communication network. Students within this program span from over 24 countries including Israelis, Arabs, and Jews. The Alumni program works to incorporate shared learning initiatives from the GHIS to support upcoming graduates across a range of platforms.



Learning together

## ABRAHAM INITIATIVES

In 2020, the Itzkowich family helped fund the Shared Learning Initiative. This program provides unique opportunities within Israel's separate education systems to build bridges between Jewish and Arab schools. This project pairs Arab and Jewish middle school classes from neighboring communities to learn English together, co-taught by both teachers, and alternating meetings between the two schools.

In 2020, the Itzkowich family helped provide funding for 5 Jewish schools and 5 Arab schools pairings. Through this program, 20 teachers were trained and 300 middle school students part in these 8 classes.



## THE PARENTS CIRCLE FAMILY FORUM

PCFF is a joint Palestinian Israeli organization of over 600 families all of whom have lost an immediate family member to the ongoing conflict. PCFF works with new and existing members through events like their Dialogue Meetings to facilitate conversation between members from both sides.

In 2020, the Itzkowich family sponsored **74/250** Dialogue Meetings. These meetings had over **6,250** Israelis, Palestinians, and internationals in combined attendance.

The Itzkowich family also helped support the Dialogue Leaders Program which targets Israeli youth ages 16-18 in the hope that they will be more knowledgeable and committed to reconciliation when working with future Palestinian partners. The Itzkowich family also supported PCFF's Strength in Numbers Program by helping to bring together over 150 Israeli and Palestinians to participate in surveys, conferences and community strengthening activities.

### Facilitating conversation



As a result:

**72%** of members reported an increase in levels of empathy towards the other.

**76%** of members reported a desire to know more about the “other side”.

**70%** of members reported an increase in their optimistic feelings towards the possibility of peace.

## MIDDLE EAST CHILDREN'S ALLIANCE

In 2020, The Itzkowich family sponsored MECA's Emergency Relief for Vulnerable Refugee Families in Palestinian Camps initiative by providing emergency aid to families in Palestine and Lebanon. The support from the Itzkowich family allowed MECA to be able to deliver over 450 food packages and other basic essentials to women, children, elderly and disabled people living in refugee camps.

### Giving essentials



In 2020, MECA also worked to provide scholarships to underprivileged Palestinian university students who otherwise would not have been able to afford their tuitions.

With the help of the Itzkowich family, MECA was able to fund 5 four-year university scholarships for undergraduate students attending Palestinian universities.



### Education opportunities

## HADASSAH

With the generous support of the Itzkowich family, Hadassah was able to purchase 2 life-saving defibrillators for their COVID-19 ICU in Israel and other essential COVID-ICU equipment.

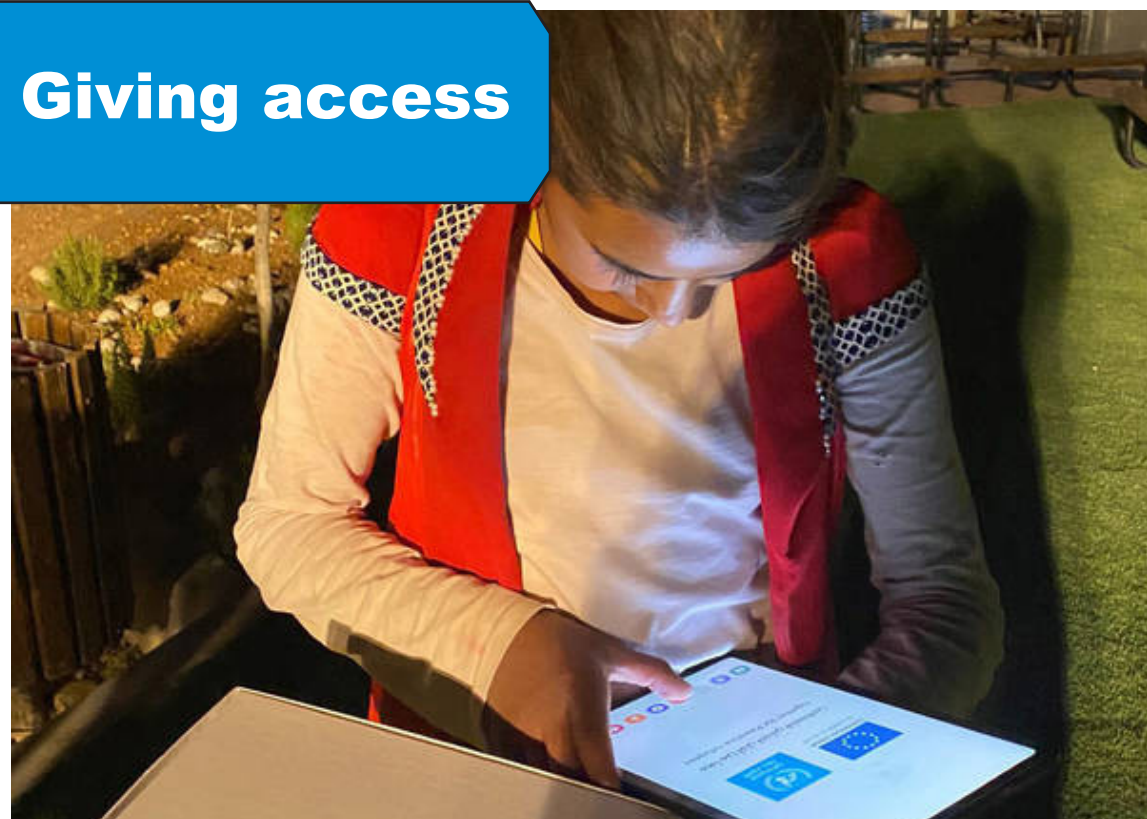


**Saving lives**

## UNRWA USA

In 2020, The United Nations Relief and Works Agency initiated an Education Program in the Gaza Strip. With the help of the Itzkowich family, the program was able to assist 295 visually impaired Palestine refugee children so that they would have access to remote education during emergencies (such as intermittent lockdowns due to COVID-19) through the distribution of tablets.

### Giving access



## IMPACT ISRAEL

In 2020, The Itzkowich family helped sponsor the organization's Therapeutic Treatment Center and their Transitions Program.

The Treatment Center provides 175 students with therapeutic treatment with about 100 among them receiving individual, one-on-one therapy with a social worker or psychologist. Next, the Transitions Program assists 11th and 12th graders in making wise and informed choices about their futures; to prepare them for life beyond graduation, and transitioning from living at the Village to life as young adults.



**Going beyond**

## KEREN HAYESOD-UIA

This year our donors chose to support the Haddassah Neurim Youth Village program and the organization's Net@ project.

In the Village, the Itzkowich family was able to provide all the necessary funds and living expenses for 7 youth at risk within the program.

Our donors were also able to provide within the Net@ project advanced professional technological and social leadership skills training to 24 underprivileged youth in the city of Ramla.



# SUMMARY: ISRAEL/PALESTINE

## EDUCATION

**Primary Education:** In 2020, the Itzkowich family helped 295 visually impaired Palestinian children by providing access to remote learning.

**Secondary Education:** In 2020, the Itzkowich helped fund 10 middle schools (5 Jewish and 5 Arab), get 20 teachers trained, and serve over 331 middle school students to participate in shared learning classes.

**Higher Education:** Finally, the Itzkowich family was able to supply 5 gifted Palestinian students with full four year university scholarships.

## COMMUNITY EXCHANGE

This year's donations helped fund 74 Dialogue Meetings which aided in facilitating interactions between over 6000 Israeli's and Palestinians sharing the vision of ending the conflict between the two nations.

## BASIC NEEDS ASSISTANCE

In 2020, the Itzkowich family provided over 450 care packages with food and other essentials to women, children, elderly and disabled people residing in Palestinian refugee camps.

## COVID RESPONSE

In addition to giving remote access to technologies during the pandemic, our donors provided life saving equipment including 2 defibrillators and covered treatment costs to individuals suffering during the pandemic in both Israel and Palestine.

## THERAPEUTIC CARE

Finally, the Itzkowich family helped provide 175 at risk youth with access to therapeutic care.

**Amount Donated:**

**\$495,000**

**Statistics:**

**2 defibrillators**

**5 college scholarships**

**1 schools**

**20 teachers**

**74 Dialogue Meetings**

**1095 at risk youth with essential care**

**854 students**

**6000 Israeli & Palestinian interactions**

## VERIFIED VOTING FOUNDATION

The Verified Voting Foundation works to strengthen democracy for all voters by promoting the responsible use of technology in elections.

This year, Carla chose to support the organization's Vote Visualizer project which helps provide data to identify potentially problematic patterns in election results.

Carla also helped fund the Validate 2020 campaign, which sought to implement rigorous auditing practices and improve practices in key states in preparation for the 2020 general election.



**Make it count**

## COMMON CAUSE EDUCATION FUND

Common Cause Education Fund's efforts help fuel non-partisan voting and election protection work.

In 2020, Carla's donation assisted Common Cause Education Fund in sponsoring their co-led National Election Protection Coalition, the nation's largest nonpartisan coalition of 100+ national and state grassroots, legal, and community organizations committed to ensuring that every eligible voter can vote.



## PEOPLE FOR THE AMERICAN WAY

PFAW foundation works to mobilize key constituencies and increase voter turnout.

With the generous support of Carla Itzkowich, PFAW was able to work with young elected officials, faith leaders, activists, as well as hire 25 organizers. These individuals then directly engaged with over 2.3 million unregistered African American men and developed a plan for their involvement in the 2020 election.



## WE THE ACTION FOUNDATION

WTA volunteers worked with the Fair Elections Center to research jurisdiction-specific requirements for serving as a poll worker in more than 4,000 locations across the country. The tool that those volunteers helped to build – WorkElection.com – supported power the poll’s ability to recruit more than 700,000 people.

By December, with the help of donors like Carla, WTA went from 14,000 to 42,000 volunteers in the span of 5 short months.



**Get involved**

## UC BERKELEY FOUNDATION

This year, Carla chose to fund Berkeley's Undocumented Students Program and their Basic Needs Fund.

These programs provide scholarships for undocumented students by taking a holistic approach through providing immigration legal support, mental health and wellness programs, emergency grants, and academic counselors. By supporting this program in 2020, Carla assisted in aiding more than 500 undocumented students spanning from over 34 different countries.

In addition, Carla also supported Berkeley in aiding over 5,000 students at their Basic Needs Center by providing students with help in terms of financing, food, and housing.

## UCSF FOUNDATION

In 2020, the UCSF Breast Care Center and UCSF experts used the I-SPY framework to design and implement an innovative clinical trial to identify new treatments for people critically ill with COVID-19.

This trial incorporated over 1,000 people across 18 sites. With the generous support of Carla and others, the study was conducted and revealed important bio markers that helped predict COVID-19 outcomes, treatment responses, and laid the groundwork for a future clinical trials.



**Work on campus**



## NPR FOUNDATION

In 2020, Carla worked with NPR Newsroom whose editorial priorities included coverage about COVID-19, politics and policy updates, unemployment, food and housing insecurity, education, and investigative reporting.

Donations like Carla's assisted in providing salaries and funding for new technologies essential for connectivity purposes, as well as much needed travel expenses for on air reporting without which unobstructed journalism would not be made possible.

## INDEPENDENT MEDIA INSTITUTE

Voting Booth's mission is to educate leaders and decision makers in the voting and elections community, as well as the broader public. In 2020, the program worked to examine the electoral process and political culture to find developments that help or impede citizen's right to vote and their confidence in the results of elections in a non-partisan way.

The donation made by Carla cover 5% of the annual cost for the Voting Booth project.



**Spread the word**

## DEFENDERS OF WILDLIFE

In 2020, Carla also chose to support the Defenders of Wildlife organization in their efforts for monitoring and addressing threats on landscapes occupied by the endangered ocelot.

Some of this year's their major conservation efforts included filing lawsuits to stop two proposed liquid natural gas terminals that would have cut the coastal corridor and destroyed more than 1,300 acres of some of the cat's last remaining habitats between the U.S. and Mexico. In 2020, the organization was successful in getting one of those companies to discontinue all planned development at the site.



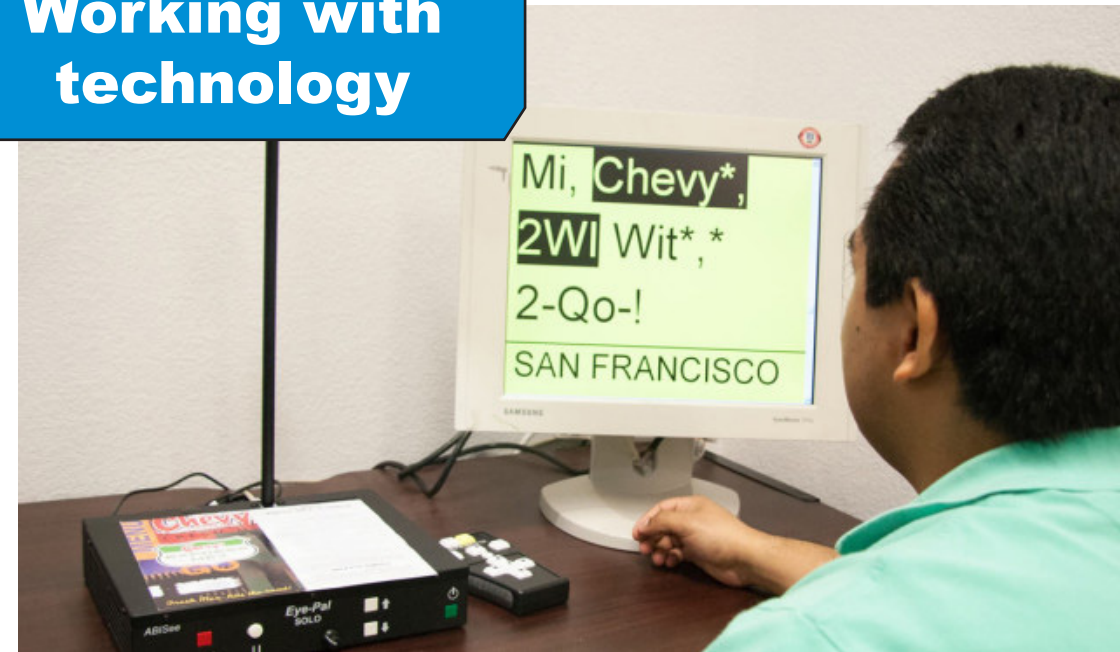
**Helping the environment**

## LIGHTHOUSE FOR THE BLIND

LightHouse's Access Technology program enables blind adults and seniors to use technology to maximize their independence. The program also provides digital literacy and accessible technology training to people who are blind or have low vision.

In 2020 with the help of Carla Itzkowich, over 300 blind adults were able to benefit from LightHouse's Access Technology training, gain confidence, and access to information in order to be able to connect with family and friends.

**Working with technology**



## SAN DIEGO SOCIAL VENTURE PARTNERS

SDSVP is an organization that helps strengthen the organizational capacity of nonprofits while also educating individuals on how to become effective and engaged philanthropists. It is through organizations like SDSVP where we can see large growth in a variety of sectors throughout the San Diego community.

This Year, SDSVP partnered with several nonprofits that support Rick's interests in assisting homeless youth, entrepreneurs from marginalized groups, and rehabilitation programs for those recently incarcerated and in need of a second chance.



**Working together**

## KITCHENS FOR GOOD

Kitchens for Good is an organization that provides a 20-month certified apprenticeship program which annually prepares over 148 individuals who are overcoming histories of incarceration, homelessness, and foster care to launch meaningful careers in the culinary and hospitality industry.

With the help of Rick Itzkowich and their other donors, the organization was able to get 85 apprentices trained with an 84% job placement rate, 202,447 meals distributed, and 101,433 pounds of food rescued.

**Starting new**



## HEALTHNETWORK FOUNDATION

Rick's generous donation in 2020 provided 10 physicians who demonstrated a high level of compassionate care with funding in order to be able to continue their research and work within their prospective fields. These fields included cancer research, neuromuscular disorders, cell carcinoma, and COVID-19 efforts. These physicians were then awarded with the Health-network Service Excellence Award, which since 2008 has been able grant over 130 physicians with over \$1.3 million for necessary equipment and funding for primary care research.



**Finding a cure**

## MARQUIS GRISSOM BASEBALL ASSOCIATION

MGBA supports underfunded youth and young adult baseball players through programs that not only help them achieve success in their sport but also in school. In 2020, MGBA was able to help 406 children participate in these programs. Rick's donation among others aided in providing uniforms and other essential equipment for members in the Atlanta area.

In 2020, Rick also helped sponsor MGBA's Tutorial Program. This program provided 5 students with 288 hours in total with both private and semiprivate lessons. As a result, these students were able to produce a 100% college acceptance rate.

## OUTDOOR OUTREACH

With Rick's support in 2020, Outdoor Outreach was able to serve 1,234 youths and their families—who are still facing disproportionate emotional, employment, and school disruptions due to the pandemic—with transformational experiences and meaningful connections through organized community strengthening activities.

Rick's support in 2020 directly helped establish 3 Neighborhood Adventure Clubs in the San Diego County. These Adventure clubs were held bimonthly and provided ongoing positive engagement for 120 individual youth.



**Get active**

## OXFAM AMERICA

This year, Rebeca chose to continue her work with Oxfam America. In 2020, the organization focused on assisting those suffering from the effects of COVID 19, as well as providing aid to those suffering in developing countries who do not have access to healthcare or require aid in meeting basic human needs.

## AMNESTY INTERNATIONAL USA

Rebeca also chose to work with Amnesty International by assisting in their RightsNow campaign. This campaign took the form of a 10 Point Plan for A Human Rights-Centered US Response to COVID-19, with a focus on freeing as many people as quickly as possible from ICE detention. AIUSA also continued their work in the US to end gun violence with a view toward how COVID-19 has changed the crisis.

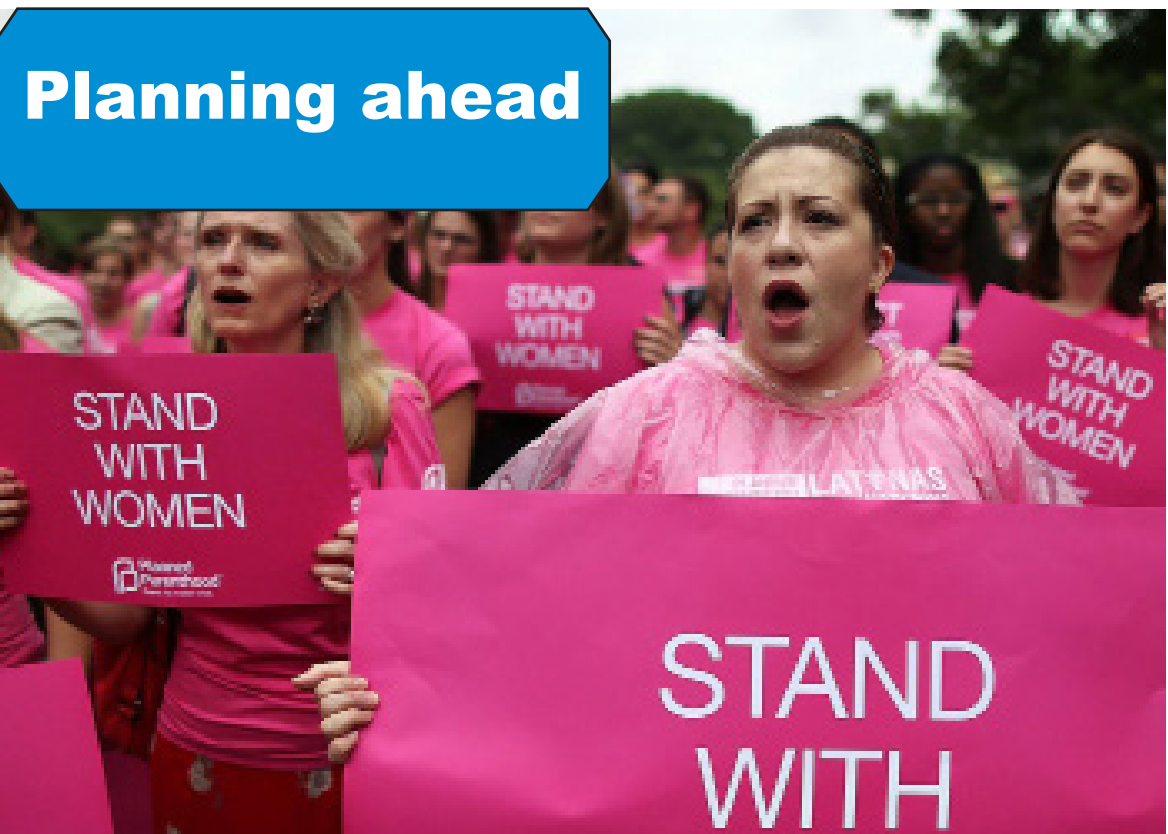
**Stand together**



## PLANNED PARENTHOOD OF ILLINOIS

Lastly, this year Rebeca Itzkowich chose to continue her partnership with Planned Parenthood. In 2020, Rebeca supported the organization's RESOLVE'S Access Birth Control (ABC) Initiative, which enabled thousands of individuals to readily access comprehensive, non-judgmental and affordable reproductive health care, in addition to working to ensure that Illinois remain a haven state in the Midwest.

**Planning ahead**



## Total Amount Donated:



# CLOSING REMARKS

The year 2020 was one that provided many unexpected challenges for people across the world. The pandemic led to an influx of people and organizations in need of assistance and nonprofits were left with the difficult task of adjusting to best serve those in need. With these thoughts in mind, the Itzkowich family worked with organizations to best accommodate those affected by the pandemic as well as those who struggled prior.

Paying homage to Moisés and his philanthropic goals, each of his children have worked to find projects that both combine their humanitarian interests with those of their father. Although each of our donors have chosen to focus on different areas within the nonprofit sector, their connection and commitment to Moisés' interests are evident within every project. Education, for example, is always at the forefront, be that through technical skill development, learning opportunities through athletics, the spreading of information, and creating shared human experiences. The creation of these shared communities serve in reminding us that we are all connected in this world. Finally, Moisés' commitment to providing basic needs assistance lives on through his children's selections of grassroots organizations that work to change the world on both a local and global scale.

For more information about the Moisés Itzkowich Foundation and our work in Mexico visit our website and social media handles:

[www.fundacionmi.org](http://www.fundacionmi.org)

@FundacionMI

